# The Hub's My Little Pony Friendship is Magic Coronation Concert Sweepstakes

## Official Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN. MANY WILL ENTER, ONE WILL WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. Eligibility:** The Hub's My Little Pony Friendship is Magic Coronation Concert Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are between the ages of six (6) and twelve (12) years old at the time of entry. Employees of Hub Television Networks, LLC, Wessan Interactive, ePrize, Inc., and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning the prize is contingent upon fulfilling all requirements set forth herein.

**2. Sponsor:** Hub Television Networks, LLC, 2950 North Hollywood Way, Ste 100, Burbank, CA 91505. **Administrator**: ePrize, Inc., One ePrize Drive, Pleasant Ridge, MI 48069.

**3. Timing:** The Sweepstakes begins on January 26, 2013 at 10:30 a.m. Eastern Time ("ET") and ends on January 26, 2013 at 11:00 a.m. ET (the "Promotion Period"), which will take place during the broadcast of an episode of "My Little Pony Friendship is Magic" on The Hub. Sponsor's computer is the official time-keeping device for the Sweepstakes.

**4. How to Enter:** During the Promotion Period, watch "My Little Pony Friendship is Magic" on The Hub and you will be presented with messaging regarding the Sweepstakes asking you to call-in for a chance to win. All entrants, being under the age of eighteen (18), must get the permission of a parent/legal guardian before calling. Call the toll-free number displayed on the screen. You will be notified immediately if you are a potential winner and provided directions for verification. If you are a potential winner, your call will be transferred to a phone operator and you will be asked to provide your name and age. Then, the phone operator will ask to speak with your parent/legal guardian. If your parent/legal guardian allows you to participate, he/she will be asked to provide your physical address (P.O. Boxes are not permitted) and phone number directly. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for any lost, disconnected, dropped, misdirected or incomplete telephone calls, all of which will be void.

**5. Winner Selection and Verification:** Wessan Interactive is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Throughout the Promotion Period, Wessan Interactive will randomly select the potential winner phone calls to be forwarded to a telephone operator for the potential winner selection and verification. The phone calls will be forwarded depending on the time they are received relative to the calls received by other participants and the availability of Wessan Interactive representatives. Except where prohibited, the potential Grand Prize winner's parent/legal guardian will be required to sign and return a Declaration of Compliance, Liability and Publicity Release ("Declaration") which must be received by Administrator, within three (3) days of the date notice or attempted notice is sent, in order

to claim his/her prize. If (1) the potential winner fails to ask his/her parent/legal guardian to come to the phone, (2) a parent/legal guardian fails to come to the phone and provide all information requested, (3) the potential winner's parent/legal guardian hangs up the phone before instructed, (4) the call is disconnected, dropped or lost for any reason, (5) the potential winner's parent/legal guardian fails to sign and return the Declaration within the required time period, or (6) potential winner's parent/legal guardian declines the prize, potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. If a potential winner is disqualified for any reason, Wessan Interactive will select an alternate winner from the additional calls received during the Promotion Period, time permitting. Only three (3) alternate potential winners will be contacted, time permitting, after which the prize will not be awarded.

**6. Prize:** ONE (1) GRAND PRIZE: A trip for four (4) to Los Angeles, CA. Trip package includes round-trip, coach-class air transportation for four (4) from a major airport near winner's home (determined by Sponsor in its sole discretion) to Los Angeles, CA; two (2) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, quad occupancy or comparable); ground transportation to and from airport and hotel; admission for four (4) to the Coronation Concert; ground transportation to and from hotel and Coronation Concert; and $2,500 spending money (awarded as a check to the parent/legal guardian of winner). **Winner and guests must travel on the dates of February 8, 2013 and February 10, 2013 or prize will be forfeited.** Travel must be round-trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel and accommodations are subject to availability. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Unless children of winner's parent/legal guardian, travel companions must be eighteen (18) years of age or older as of the date of departure or a sibling/friend of winner with the appropriate parental permissions and releases and must travel on same itinerary and at the same time as the winner. At least one travel companion must be winner's parent/legal guardian. Travel companions must execute liability/publicity releases prior to issuance of travel documents. Travel restrictions, conditions and limitations may apply. If in the judgment of Sponsor air travel is not required due to winner's proximity to prize location, ground transportation will be substituted for roundtrip air travel at Sponsor's sole discretion. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Sponsor is not responsible if the Coronation Concert is delayed, postponed or cancelled for any reason, in which event that portion of prize is forfeited in its entirety and no substitution will be provided except as in Sponsor's sole discretion. Approximate Retail Value: $10,175. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value. Prize is non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the prize or a component thereof for one of equal or greater value if the designated prize should become unavailable for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning the Grand Prize depend on the number of eligible entries received during the Promotion Period.

**7. Release:** By participating in this Sweepstakes, entrants and winners agree to release and hold harmless Sponsor, Wessan Interactive, Administrator, and their respective

subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

**8. Publicity:** Except where prohibited, participation in the Sweepstakes constitutes each winner's irrevocable consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media (now or hereinafter devised), worldwide, without further payment or consideration, in perpetuity.

**9. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**10. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. If the Sweepstakes, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

**11. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event

attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

**12. Entrant's Personal Information:** Information collected from entrants is subject to Administrator's Privacy Policy http://www.eprize.com/privacy-policy and Sponsor's Privacy Policy http://www.hubworld.com/privacy-policy, where applicable.

**13. Winner List:** For a winner list, visit http://bit.ly/X2IfuK. The winner list will be posted after winner confirmation is complete.

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# The Hub's My Little Pony Friendship is Magic
# Coronation Concert Sweepstakes
## Abbreviated Rules

**ABBREVIATED RULES for TV and Radio**

NO PURCHASE NECESSARY TO ENTER OR WIN. MANY WILL ENTER, ONE WILL WIN. OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES & D.C., AGES 6 TO 12 YEARS OLD. VOID WHERE PROHIBITED. Minors must obtain parent or legal guardian's permission before entering. Sweepstakes runs from 10:30 a.m. ET to 11:00 a.m. ET on 1/26/13. For Official Rules, including how to enter instructions and complete details visit www.hubworld.com/coronationconcert. Sponsor: Hub Television Networks, LLC.

**ABBREVIATED RULES for Print**

NO PURCHASE NECESSARY TO ENTER OR WIN. MANY WILL ENTER, ONE WILL WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES & D.C., AGES 6 TO 12 YEARS OLD. VOID WHERE PROHIBITED. Minors must obtain parent or legal guardian's permission before entering. Sweepstakes runs from 10:30 a.m. ET to 11:00 a.m. ET on 1/26/13. For Official Rules, including how to enter instructions, prize descriptions and odds disclosure, visit www.hubworld.com/coronationconcert. Sponsor: Hub Television Networks, LLC, 2950 North Hollywood Way, Ste 100, Burbank, CA 91505.

**Abbreviated rules for online Ads – Banner**

NO PURCHASE NECESSARY. MANY WILL ENTER, ONE WILL WIN. Sweepstakes runs from 10:30 a.m. ET to 11:00 a.m. ET on 1/26/13. For Official Rules, including how to enter instructions, visit www.hubworld.com/coronationconcert.

**Abbreviated Rules for online Ads – Not a Banner**

NO PURCHASE NECESSARY TO ENTER OR WIN. MANY WILL ENTER, ONE WILL WIN. Open to legal residents of the 50 United States & D.C., Ages 6 to 12 years old. Minors must obtain parent or legal guardian's permission before entering. Runs from 10:30 a.m. ET to 11:00 a.m. ET on 1/26/13. For Official Rules, including how to enter instructions, odds and prize descriptions, visit www.hubworld.com/coronationconcert. Void where prohibited.

**Link for Hosted Rules:** (Please connect this with the Vanity URL)
Actual URL:
http://akamai.eprizecdn.net/hubtelevision/mylittleponies/officialrules.pdf