

# Boston Market 31 Days of Giving

## Official Rules

### NO PURCHASE REQUIRED TO ENTER OR WIN.

1. **Eligibility:** The Boston Market 31 Days of Giving sweepstakes (the "Sweepstakes") is open only to legal residents of the 48 contiguous United States (or the District of Columbia) who are 18 years of age or older at the time of entry. To enter via the method described in Section 5 (a), below, you will need to have or create a Rotisserie Rewards account. Creating an account is free and you can learn more here: <https://www.bostonmarket.com/rotisserie-rewards/>. Employees and non-employee workers of The Coca-Cola Company, Coca-Cola bottlers, Boston Market Corporation, HelloWorld, Inc., and their respective parent companies, subsidiaries, affiliates, and agents and those prize providers and agencies that are involved in the development or execution of this Sweepstakes or any of its materials, and the immediate family (spouse, parents, siblings, and children) and household members of each such person are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void in Alaska and Hawaii and where prohibited by law.
2. **Sponsor:** The Coca-Cola Company, One Coca-Cola Plaza, Atlanta, GA 30313.  
**Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.
3. **Agreement to Official Rules:** By participating in the Sweepstakes, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters related to the Sweepstakes.
4. **Promotion Period:** The Sweepstakes begins at 12:00 a.m. Eastern Time ("ET"), December 1, 2019, and ends at 11:59 p.m. ET, December 31, 2019 (the "Promotion Period"). Boston Market Corporation's computer is the official time-keeping device for this Sweepstakes.
5. **How to Enter:** There are 2 ways to enter, up to 2 entries per person per day:
  - a) **Place a Qualifying Order using Rotisserie Rewards at a Participating Boston Market Location:** During the Promotion Period, visit a participating Boston Market location, in person or online, and using your Rotisserie Rewards account, place a qualifying order, which consists of at least 1 entrée and 1 fountain beverage (each a "Qualifying Order"). Once you have successfully completed your Qualifying Order, you automatically will receive 1 entry into the Sweepstakes via this method, subject to the limit stated below. If you would like to earn a second entry on the same day, you must place a separate Qualifying Order. The information associated with your Rotisserie Rewards account will be used to contact you if you are a winner of this Sweepstakes and/or to fulfill your prizes, so be sure that it is up-to-date and accurate before participating. Please see [bostonmarket.com](https://www.bostonmarket.com/rotisserie-rewards/) for Rotisserie Rewards program terms of use <https://www.bostonmarket.com/rotisserie-rewards/>. By providing that information, you agree to that method of contact.
  - b) **Free Mail-In Method of Entry:** To enter the Sweepstakes without making a purchase, if you are otherwise eligible under Section 1 above, during the Promotion Period, hand print your full name, street address, (no P.O. Boxes), day/evening/cellular phone number (if any), your email address, and date of birth on a 3" x 5" piece of paper and mail it in an envelope with proper postage to "Boston Market 31 Days of Giving – Sweeps Entry," P.O. Box 5010, Department 843177, Kalamazoo, MI 49003-5010. You will receive 1 entry into the Sweepstakes per mailed-in entry, subject to the limit stated

below. If you would like to earn a second entry on the same day, please send 2 separate envelopes. Limit: 1 entry per stamped envelope. All mail-in entries must be handwritten, postmarked by January 2, 2020, and received by January 9, 2020, or they will be disqualified. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

**Opting Out:** If you would like to place a Qualifying Order but would not like to be included in the Sweepstakes drawings, please send a note to that effect to the following address and ensure that it is postmarked by January 2, 2020 and received by January 9, 2020 to ensure that your name will not be included in the drawing: "**OPT OUT** Boston Market 31 Days of Giving," P.O. Box 5010, Department 843177, Kalamazoo, MI 49003-5010. Be sure to hand print your full name, street address, (no P.O. Boxes), day/evening/cellular phone number (if any), your email address, the words "OPT OUT" and your date of birth on a 3" x 5" piece of paper and mail it in an envelope with proper postage. If you do not follow these instructions or your opt out request is lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due, Sponsor and Administrator do not guarantee that you will be removed from the drawing.

**Limit:** **There is a limit of no more than 2 entries per person per calendar day during the Promotion Period, regardless of method or combination of methods of entry and regardless of additional orders placed.** Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, accounts, registrations or logins, or any other methods will void that entrant's entries and that entrant may be disqualified from the Sweepstakes. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, sweepstakes entry services) will void all entries by that entrant. In the event of a dispute as to any online entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holders.

6. **Drawings:** Administrator is an independent judging organization whose decisions as to the selection of the potential winners are final and binding. On or about January 14, 2020, Administrator will select the names of the potential winners in a random drawing of all eligible entries received during the Promotion Period. The potential winners will be notified by email, mail, or phone. The odds of winning a prize depend on the number of eligible entries received during the Promotion Period.
7. **Requirements of Potential Winners:** Potential winners must continue to comply with the Official Rules. Winning is contingent upon fulfilling all requirements. The potential Grand Prize winner will be required to sign and return to Administrator, within 5 days of the date notice or attempted notice is sent, a Declaration of Compliance, Liability & Publicity Release (the "Declaration") in order to claim his/her prize and to fulfill any such other requirements as determined by Administrator. The potential Grand Prize winner also must have a **valid passport** that expires more than 6 months after the return travel date or he or she will forfeit the prize. The potential winners of all other prizes may be required to respond with age verification or shipping information within 5 days of the date notice or attempted notice is sent. If any potential prize winner fails to provide a Declaration or any other requested information (as applicable) within the required time frame, he/she may be disqualified and forfeit the applicable prize. In the event that a potential winner cannot be contacted, forfeits the prize, or is disqualified for any reason, Administrator will select an

alternate potential winner in a random drawing from among all remaining eligible entries, up to 3 alternates. If the alternate potential winners are disqualified, the applicable prize will not be awarded. Prizes will be fulfilled approximately 8 to 10 weeks after the conclusion of the Sweepstakes.

**8. Prizes:**

1 GRAND PRIZE: A voucher that winner may use to arrange for a trip for 2 to the Dominican Republic for 3 nights' accommodations at an all-inclusive resort and round trip, coach-class air transportation for 2 from a major airport near winner's home (determined by Sponsor, in its sole discretion). Hotel accommodations are single room, double occupancy and voucher includes round trip ground transportation between airport and resort. Terms and conditions apply. Travel agent services are included. **Winner and travel companion are solely responsible for obtaining valid passports and any other documents necessary for international travel.** Approximate Retail Value ("ARV"): \$3,100.

Travel subject to availability and blackout dates. Travel must be round trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in these Official Rules, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. Sponsor is not responsible if any scheduled event is delayed, postponed or cancelled for any reason and winner will not be reimbursed for tickets. Tickets may be subject to issuer's standard rain-check policies and procedures. All expenses, travel, and other costs not expressly stated in the package description above are the sole responsibility of winner. If winner is a minor (as determined by his/her state of residence), winner's guest must be winner's parent/legal guardian.

Winner must complete the trip before May 31, 2021 or winner will forfeit the prize. Winner must book travel and accommodations at least 21 days prior to travel. Sponsor is not responsible if any scheduled event or activity is delayed, postponed or cancelled for any reason, and winner will not be reimbursed. All expenses, travel, and other costs not expressly stated in the package description above are the sole responsibility of winner. If winner's guest is a minor (as determined by his/her state of residence), winner must be minor's parent/legal guardian and must complete required paperwork on behalf of minor, as applicable. Guest may be required to execute liability/publicity releases prior to issuance of prize documents. Restrictions, conditions and limitations may apply. Lost, mutilated, or stolen prize components will not be replaced. Sponsor is not responsible if winner does not book trip before it expires. The ARV of travel may vary based on date of travel and distance between winner's home and destination. Winner will not receive the difference between actual and approximate value.

5 FIRST PRIZES: A 20-quart premium cooler, all details determined by Sponsor, in its sole discretion. ARV: \$229.

5 SECOND PRIZES: A 37-inch sled board, all details determined by Sponsor, in its sole discretion. ARV: \$140.

5 THIRD PRIZES: An instant camera, all details determined by Sponsor, in its sole discretion. ARV: \$88.

10 FOURTH PRIZES: A \$50 Boston Market gift card, terms and conditions apply. ARV: \$50.

5 FIFTH PRIZES: A \$50 prepaid card, all details determined by Sponsor, in its sole discretion, terms and conditions apply. ARV: \$50.

For All Prizes: Terms and conditions of all prizes apply. No substitution, exchange or transfer of prize by any winner. Sponsor reserves the right to substitute any prize or component for one of equal or greater value. Each winner is responsible for all taxes and fees associated with prize receipt and/or use. Limit: 1 prize per person. Total ARV of all prizes: \$6,135.

9. **Publicity:** Except where prohibited, participation in the Sweepstakes constitutes entrant's consent for Sponsor and its designees to use entrant's name, likeness, prize information, city and state of residence for promotional purposes in any media without further notice or consideration.
10. **General Conditions:** In the event that the operation, security, or administration of the Sweepstakes is impaired in any way for any reason, including, but, not limited to, fraud, virus or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Sweepstakes and award the prizes in a random drawing from among all eligible entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
11. **Release and Limitations of Liability:** Except where prohibited, by participating in the Sweepstakes, entrants agree to release and hold harmless The Coca-Cola Company, Coca-Cola bottlers, Boston Market Corporation, HelloWorld, Inc., and their respective parents, subsidiaries, affiliates, promotional partners, prize partners, agents and agencies, and the officers, directors and employees of them (the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors or human error; (d) errors in the administration of the Sweepstakes or the processing of entries; (e) late, lost, or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt of any prize, including related travel. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. If, for any reason, an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry, if it is possible. If the Sweepstakes, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any prize offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth herein to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.
12. **Disputes:** Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States

District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Sweepstakes, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

13. **Entrant's Personal Information:** Information collected from entrants is subject to the Sponsor's Privacy Policy, <https://us.coca-cola.com/privacy-policy/>, Boston Market Corporation's Privacy Policy, <https://www.bostonmarket.com/company/privacy-policy/>, and Administrator's Privacy Policy, <http://www.helloworld.com/privacy-policy>.
14. **Winner List:** For a winner list, visit <http://bit.ly/340CcSo>. The winner list will be posted after winner confirmation is complete.