

# 2018 Coca-Cola Ultimate Fan Cave Sweepstakes at United

## Official Rules

### NO PURCHASE REQUIRED TO ENTER OR WIN.

1. **Eligibility:** The 2018 Coca-Cola Ultimate Fan Cave Sweepstakes at United (the "Sweepstakes") is open only to legal residents of Texas who are 18 years of age or older at the time of entry. Employees and non-employee workers of Coca-Cola Southwest Beverages LLC, The Coca-Cola Company, Coca-Cola bottlers, United Supermarkets LLC, HelloWorld, Inc., and their respective parent companies, subsidiaries, affiliates, and agents and those prize providers and agencies that are involved in the development or execution of this Sweepstakes or any of its materials, and the immediate family (spouse, parents, siblings, and children) and household members of each such person are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void outside of Texas and where prohibited by law.
2. **Sponsor:** Coca-Cola Southwest Beverages LLC, 14185 Dallas Parkway, Suite 1300, Dallas, TX 75254.  
**Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.
3. **Agreement to Official Rules:** By participating in the Sweepstakes, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters related to the Sweepstakes.
4. **Promotion Period:** The Sweepstakes begins at 12:00 a.m. Central Time ("CT"), September 12, 2018, and ends at 11:59 p.m. CT, October 9, 2018 (the "Promotion Period"). United Supermarkets LLC's computer is the official time-keeping device for this Sweepstakes.
5. **How to Enter:** There are 2 ways to enter.
  - a) **Purchase Qualifying Beverages Using Digital Coupon and Rewards Account at all Albertsons Market, Amigos, Market Street, United Express, United Supermarkets locations:** You must have a Rewards account to participate via this method. If you are a potential winner, you will be contacted via email or phone based on the contact information associated with your Rewards account, so be sure the information is up-to-date and accurate. If you do not yet have a Rewards account, you may sign up for one by visiting [www.theunitedfamily.com](http://www.theunitedfamily.com). During the Promotion Period, make a qualifying purchase using one of the digital coupons available on the United digital coupon platform, either via scanning your card or using your phone number at checkout and you will automatically receive 1 entry into the Sweepstakes, subject to the limit below.
  - b) **Free Mail-In Method of Entry:** During the Promotion Period, to enter without making a purchase or having a Rewards account, hand print your full name, street address, (no P.O. Boxes), email address, day/evening/cellular phone number (if any), and date of birth on a 3" x 5" piece of paper and mail it in an envelope with proper postage to "2018 Coca-Cola Ultimate Fan Cave Sweepstakes at United – Sweeps Entry," P.O. Box 5058, Department 836262, Kalamazoo MI 49003-5058. You will receive 1 entry into the Sweepstakes, up to the limit stated below. Limit: 1 entry per stamped envelope. All mail-in entries must be handwritten, postmarked by October 10, 2018 and received by October 17, 2018 in order to be eligible. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Sponsor is not responsible for lost, late, incomplete, invalid,

unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit: Up to 6 Sweepstakes entries per person during the Promotion Period. Multiple entrants are not permitted to share the same email address or Rewards account. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, Rewards accounts, identities, registrations or logins, or any other methods will void that entrant's entries and that entrant may be disqualified from the Sweepstakes. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, sweepstakes entry services) will void all entries by that entrant. In the event of a dispute as to any entry, the authorized account holder of the email address (associated with the Rewards account) used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holders.

6. **Drawings:** Administrator is an independent judging organization whose decisions as to the selection of the potential winners are final and binding. On or about October 24, 2018, Administrator will select the names of the potential winners in a random drawing of all eligible entries received during the Promotion Period. The potential winners will be notified by email, mail, or phone. The odds of winning a prize depend on the number of eligible entries received during the Promotion Period.

7. **Requirements of Potential Winners:** Potential winners must continue to comply with the Official Rules. Winning is contingent upon fulfilling all requirements. Each potential winner of a prize valued at \$600 or more will be required to sign and return to Administrator, within 5 days of the date notice or attempted notice is sent, a Declaration of Compliance, Liability & Publicity Release ("Declaration") in order to claim his/her prize and to fulfill any such other requirements as determined by Administrator. If a potential winner fails to complete the Declaration within the required time frame, he/she may be disqualified and forfeit the prize. In the event that any potential winner cannot be contacted, forfeits a prize, or is disqualified for any reason, Administrator will select an alternate potential winner in a random drawing from among all remaining eligible entries, up to 3 alternates. If the alternate potential winners are disqualified, the applicable prize will not be awarded. Prizes will be fulfilled within approximately 10 – 12 weeks after the conclusion of the Sweepstakes.

8. **Prizes:**

1 JUKEBOX PRIZE: A Coca-Cola® Jukebox with Record Player. Approximate Retail Value ("ARV"): \$1,100.

1 GAME TABLE PRIZE: A Coca-Cola® Game Table. ARV: \$810.

1 TELEVISION PRIZE: A Coca-Cola® Television. ARV: \$775.

1 HOME THEATER SYSTEM PRIZE: A Coca-Cola® Home Theater System. ARV: \$278.

1 MINI-FRIDGE PRIZE: A Coca-Cola® mini fridge. ARV: \$265.

1 COOLER PRIZE: A Coca-Cola® cooler. ARV: \$265.

1 TAILGATE PACKAGE PRIZE: A Tailgate Package including a Coca-Cola® BBQ set; a Coca-Cola® power bank; two (2) Coca-Cola® tailgate chairs;; two (2) Coca-Cola hats; two (2) Coca-Cola stress balls; two (2)Coca-Cola jackets, size Women's Large and Men's Extra

Large; a Coca-Cola® tailgate table; and a Coca-Cola® discjam. All prize details determined by Sponsor, in its sole discretion. ARV: \$190.

1 GAMING HEADSET PRIZE: A Coca-Cola® Surround Sound Gaming Headset. ARV: \$190.

1 DARTBOARD PRIZE: A Coca-Cola® dartboard. ARV: \$170.

1 SMART SPEAKER PRIZE: A Coca-Cola® smart speaker. ARV: \$123.

1 POPCORN MAKER PRIZE: A Coca-Cola® Kettle Popcorn Maker. ARV: \$74.

For All Prizes: All sizes, signature, colors, and other prize details determined by Sponsor, in its sole discretion. No substitution, exchange or transfer of prize by any winner. Sponsor reserves the right to substitute any prize or component thereof for one of equal or greater value. Each winner is responsible for all taxes and fees associated with prize receipt and/or use. Limit: 1 prize per person. See Appendix below for T & Cs of return policies, if needed.

9. **Publicity:** Except where prohibited, participation in the Sweepstakes constitutes entrant's consent for Sponsor and its designees to use entrant's name, likeness, prize information, city and state of residence for promotional purposes in any media without further consideration.
10. **General Conditions:** In the event that the operation, security, or administration of the Sweepstakes is impaired in any way for any reason, including, but, not limited to, fraud, virus or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Sweepstakes and award the prizes in a random drawing from among all eligible entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
11. **Release and Limitations of Liability:** Except where prohibited, by participating in the Sweepstakes, entrants agree to release and hold harmless Coca-Cola Southwest Beverages LLC, The Coca-Cola Company, Coca-Cola bottlers, United Supermarkets LLC, HelloWorld, Inc., and their respective parents, subsidiaries, affiliates, promotional partners, prize partners, agents and agencies, and the officers, directors and employees of them (the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Sweepstakes or the processing of entries; (e) late, lost, or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt, use, or misuse of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. If, for any reason, an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted,

entrant's sole remedy is another Sweepstakes entry, if it is possible. If the Sweepstakes, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any prize offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth herein to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

12. **Disputes:** Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Sweepstakes, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.
13. **Winner List:** For a winner list, visit <http://bit.ly/2wwC4xZ>. The winner list will be posted after winner confirmation is complete.
14. **Entrant's Personal Information:** Information collected from entrants is subject to United Supermarkets LLC's Privacy Policy <https://www.unitedtexas.com/PrivacyPolicyOnlineShopping>, Administrator's Privacy Policy <http://www.helloworld.com/privacy-policy>, and Sponsor's Privacy Policy <https://ccswb.azurewebsites.net/privacy-policy/>.

## Appendix – Return Policy

### **Return and Cancellation Policies**

The following items can be returned for replacements if damaged or defective within 30 days of ship date:

- Speaker
- Coke Kettle Popcorn Maker
- Dart Board
- Jukebox
- Mini- Cooler
- 3-in-1 Game Table
- Gaming Headset

Limited to 7 days (as above):

- Samsung TV

#### **For Home Theatre Only:**

**Non-Defective Returns:** An RMA number is required, and must be requested within 90 days of invoice date. All items must be returned in the original manufacturer's packaging along with all parts, accessories and paperwork. Please provide a reason for the return. Modified, damaged, or abused products will not be accepted for credit. There will be a 15% restocking fee on overstock orders.

**Bad Address/Refusals:** If an order is returned due to a bad address on the customer's PO, BDA's distributor will issue credit for the product less the return freight charge. This will be your notification of the return.

**Imprinted Goods:** If an imprinted item is defective, the recipient will need to request and RMA for the return. A credit will be issued on the product and the run charge. The defective item can be replaced with a blank (non-imprinted) item.

**Defective Returns:** An RMA number is required, and must be requested within 90 days of the invoice date. All items must be returned in the original manufacturer's packaging along with all parts, accessories and paperwork. Please indicate the nature of the defect. A prepaid return label will be sent and a replacement shipped upon receipt of the defective unit.

**EXCEPTIONS:**

**APPLE Products** – Defective Apple products will need to be addressed with the nearest Apple Retail Store.

**Sony Products** – Defective Sony items will need to be addressed to Sony Customer Support.

Sony Consumer Electronics – 239-768-7547; Outside USA 239-768-7676

Technical Support – 800-222-SONY – for products under warranty.

All TV's 40" and larger require in-home evaluation before being returned. Technical support and in-home service is also available:

Samsung – 800-726-7864  
3592

Coby – 800-727-

Haier- 800-727-8776

All items must be returned in the original manufacturer's packaging along with all parts, accessories, and paperwork. Modified, damaged, or abused products will not be accepted for replacement or credit. Please refer to the manufacturer's warranty on any defective items exceeding the initial 90 day period.

**Damages and Shortages:** Please instruct your customers to inspect the contents immediately before signing for delivery or relocating. Damages and shortages must be reported within 3 days of delivery. The shipper will arrange for pick up of the item(s) and replacement(s) will be sent out upon receipt of the damaged product.

**Cancellation of Orders:** Requests for cancellations should be sent by email or fax. Written confirmation from a customer support representative will be returned to your within 1 day to confirm or deny your cancellation.