

NEW STORE grand opening sweepstakes

Welcome to The Children's Place New Store Grand Opening Sweepstakes. Participate at a location near you!

New Store Opening Location			Sweepstakes Dates		
Store Name	Store City	State	To Be Open Date	Sweepstakes End Date	Approximate drawing date
Pine Centre	Prince George	BC	Mon Apr 26, 10	Mon May 10, 10	Wed Jul 28, 10
Crossroads Center	Waterloo	IA	Thu Apr 29, 10	Thu May 13, 10	Wed Jul 28, 10
Cache Valley Mall	Logan	UT	Thu Apr 29, 10	Thu May 13, 10	Wed Jul 28, 10
Sugarhouse Center	Salt Lake City	UT	Thu May 13, 10	Thu May 27, 10	Wed Jul 28, 10
Sunset Mall	San Angelo	TX	Thu May 13, 10	Thu May 27, 10	Wed Jul 28, 10
Uptown Village at Cedar Hill	Cedar Hill	TX	Thu May 13, 10	Thu May 27, 10	Wed Jul 28, 10
Mesa Mall	Grand Junction	CO	Thu May 20, 10	Thu Jun 03, 10	Wed Jul 28, 10
Mesilla Valley Mall	Las Cruces	NM	Tue May 25, 10	Tue Jun 08, 10	Wed Jul 28, 10
Towne Square Mall	Owensboro	KY	Thu May 27, 10	Thu Jun 10, 10	Wed Jul 28, 10
Longview Town Crossing	Longview	TX	Tue Jun 01, 10	Tue Jun 15, 10	Wed Jul 28, 10
Baldwin Hills Crenshaw Plaza	Los Angeles	CA	Tue Jun 01, 10	Tue Jun 15, 10	Wed Jul 28, 10
The Towne Mall	Elizabethtown	KY	Tue Jul 20, 10	Tue Aug 03, 10	Wed Aug 11, 10
Leigh Mall	Columbus	MS	Tue Jul 20, 10	Tue Aug 03, 10	Wed Aug 11, 10
Statesboro Mall	Statesboro	GA	Tue Jul 20, 10	Tue Aug 03, 10	Wed Aug 11, 10
Sawmill Square Mall	Laurel	MS	Thu Jul 22, 10	Thu Aug 05, 10	Fri Aug 20, 10
Regency Square Mall	Florence	AL	Thu Jul 22, 10	Thu Aug 05, 10	Fri Aug 20, 10
El Paseo Marketplace	El Paso	TX	Thu Jul 22, 10	Thu Aug 05, 10	Fri Aug 20, 10
Meridian Crossroads	Meridian	MS	Thu Jul 22, 10	Thu Aug 05, 10	Fri Aug 20, 10
Ashland Town Center	Ashland	KY	Tue Jul 27, 10	Tue Aug 10, 10	Fri Aug 20, 10
Village Shoppes of Gainesville	Gainesville	GA	Thu Jul 29, 10	Thu Aug 12, 10	Fri Aug 20, 10
Heritage Place	Owen Sound	ON	Thu Jul 29, 10	Thu Aug 12, 10	Fri Aug 20, 10
Wenatchee Valley Mall	East Wenatchee	WA	Tue Aug 03, 10	Tue Aug 17, 10	Fri Sep 03, 10
Sherwood Park	Sherwood Park	AB	Tue Aug 03, 10	Tue Aug 17, 10	Fri Sep 03, 10
Valley Mall	Union Gap	WA	Thu Aug 05, 10	Thu Aug 19, 10	Fri Sep 03, 10
Richmond Centre	Richmond	KY	Thu Aug 05, 10	Thu Aug 19, 10	Fri Sep 03, 10
Chesterfield Town Center	Richmond	VA	Thu Aug 19, 10	Thu Sep 02, 10	Fri Sep 17, 10
Uptown Mall (Victoria)	Victoria	BC	Thu Aug 19, 10	Thu Sep 02, 10	Fri Sep 17, 10
Pueblo Mall	Pueblo	CO	Mon Sep 27, 10	Mon Oct 11, 10	Fri Oct 29, 10
Edgewood Mall	McComb	MS	Tue Sep 28, 10	Tue Oct 12, 10	Fri Oct 29, 10
Shadow Lake Town Center	Papillion	NE	Tue Sep 28, 10	Tue Oct 12, 10	Fri Oct 29, 10
Brazos Town Center	Rosenberg	TX	Thu Sep 30, 10	Thu Oct 14, 10	Fri Oct 29, 10
Tifton Mall	Tifton	GA	Thu Sep 30, 10	Thu Oct 14, 10	Fri Oct 29, 10
Ardmore Commons	Ardmore	OK	Thu Oct 07, 10	Thu Oct 21, 10	Fri Oct 29, 10
Bay Plaza	Bronx	NY	Thu Oct 14, 10	Thu Oct 28, 10	Fri Nov 19, 10
Lambton Mall	Sarnia	ON	Tue Oct 19, 10	Tue Nov 02, 10	Fri Nov 19, 10
Aberdeen	Kamloops	BC	Thu Oct 21, 10	Thu Nov 04, 10	Fri Nov 19, 10
The Shops of Grand River	Leeds	AL	Thu Oct 28, 10	Thu Nov 11, 10	Fri Nov 19, 10
Mayflower Mall	Sydney	NS	Thu Oct 28, 10	Thu Nov 11, 10	Fri Nov 19, 10
Upper Valley Mall	Springfield	OH	Thu Oct 28, 10	Thu Nov 11, 10	Fri Nov 19, 10
Piedmont Outlet Center	Mebane	NC	Thu Nov 04, 10	Thu Nov 18, 10	Fri Nov 26, 10

Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: The Children's Place New Store Grand Opening Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States (and the District of Columbia) and Canada (excluding Quebec), who are at least eighteen (18) years old at the time of entry. Void in Quebec and where prohibited by law. Employees of The Children's Place Retail Stores, Inc., ePrize, LLC, and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. Subject to all applicable federal, state, provincial, municipal, territorial and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning the prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: The Children's Place Retail Stores, Inc., 500 Plaza Drive, Secaucus, NJ 07094. **Administrator:** ePrize, LLC, One ePrize Drive, Pleasant Ridge, MI 48069, U.S.A.

3. Timing: The Sweepstakes begins when the New Store Grand Opening for a Children's Place Retail store begins, and ends at the close of business, for that Children's Place Retail store, two (2) weeks from the date of the Grand Opening (the "Promotion Period"). For a list the other New Store Grand Openings, each of which will also be running a separate Sweepstakes, visit <http://childrensplacesweeps.com>. Store register's clock is the official time-keeping device for the Sweepstakes.

4. How to Enter: **a. Make a Purchase:** During the Promotion Period, visit the new Children's Place Retail store within two (2) weeks of the New Store Grand Opening and make a purchase a credit or debit card. At checkout, you will be asked if you would like to enter the Sweepstakes. If you would like to enter the Sweepstakes, you will receive one (1) Sweepstakes entry. **b. Free Method of Entry:** To enter without making a purchase (or after making a purchase without a credit or debit card), visit the new Children's Place Retail store within two (2) weeks of the New Store Grand Opening and locate the official entry forms. Fill out the form completely and deposit it into the designated receptacle. All entries become the exclusive property of Sponsor, and none will be acknowledged or returned. Proof of submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, or misdirected entries, which will be disqualified. **Limit:** Each participant may enter one (1) time during the Promotion Period, regardless of method of entry. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification.

5. Grand Prize Drawing: Potential winner must continue to comply with all terms and conditions of these Official Rules; and winning is contingent upon fulfilling all requirements. Administrator is an independent judging organization, whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winner are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Sweepstakes winner from all eligible entries received during the Promotion Period, approximately one (1) calendar month following the conclusion of the Promotion Period. The potential winner will be notified by mail, email or phone. If the potential winner is a Canadian resident, he/she will be required to answer a time limited skill testing question without assistance, in order to be eligible to receive a prize. If the potential winner cannot be contacted, fails to answer the skill-testing question correctly (if applicable), or prize is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner is disqualified for any reason, Sponsor will award the prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. Prize will be fulfilled approximately 8-10 weeks after the conclusion of the Sweepstakes.

6. Prize: ONE (1) GRAND PRIZE: A \$250 Children's Place gift card. ARV: \$250 USD. Prize is non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning depend on the number of eligible entries received during the Promotion Period.

7. Release: By receipt of any prize, winner agrees to release and hold harmless Sponsor, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

8. Publicity: Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state or province for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other Promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that, if it is not possible to award another entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, Sponsor, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan U.S.A.; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan, U.S.A. without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

12. Entrant's Personal Information: Information collected from entrants is subject to ePrize's Privacy Policy <http://www.eprize.com/privacy-policy> and Sponsor's Privacy Policy http://www.childrensplace.com/webapp/wcs/stores/servlet/privacyrights_10001_10001_-1.

13. Winner List: Winner List requests will only be accepted after the promotion end date (listed above) and no later than four (4) months from the conclusion of the Promotion Period. For the Winner List, send an email with subject line: "The Children's Place New Store Grand Opening Sweepstakes – [Insert Store City and State]", Winner List Request," to WinListRequests@eprizefulfillment.com.