

Bed Bath & Beyond® Student Life 2016 Giveaway
Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

- 1. Eligibility:** Bed Bath & Beyond® Student Life 2016 Giveaway (the "Sweepstakes") includes two (2) independent Sweepstakes each open to individuals who are at least sixteen (16) years old at the time of entry. One Sweepstakes is open to legal residents of the fifty (50) United States, the District of Columbia and Puerto Rico and the other is open to legal residents of Canada (excluding Quebec). Employees and their immediate families (parent, child, spouse or sibling and their respective spouses, regardless of where they reside), and those living in their same households, whether or not related, of Bed Bath & Beyond Inc., HelloWorld, Inc., and their respective parents, affiliates, subsidiaries, retail locations, advertising and promotion agencies along with the officers, directors, owners, members, agents and employees of each of them, and companies involved in the implementation and execution of the Sweepstakes (and their respective parents) are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state, provincial, territorial and local laws and regulations and is void in Quebec and where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.
- 2. Sponsor:** Bed Bath & Beyond Inc., 650 Liberty Avenue, Union, NJ 07083, U.S.A. **Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075, U.S.A.

3. Timing: The Sweepstakes begins on July 11, 2016 at 12:00 p.m. Eastern Time ("ET"), ends on July 24, 2016 at 11:59 p.m. ET (the "Promotion Period") and consists of two (2) weekly entry periods (each a "Weekly Entry Period") as set forth in the table below.

Weekly Entry Period	Starts at 12:00 p.m. ET	Ends at 11:59 p.m. ET	Approximate Drawing Date
1	July 11, 2016	July 17, 2016	July 18, 2016
2	July 18, 2016	July 24, 2016	July 25, 2016

Facebook Inc.'s servers are the official time-keeping devices for the Sweepstakes.

4. How to Enter: During each Weekly Entry Period, Sponsor will create two (2) posts on its Facebook page: one (1) for the U.S. audience and one (1) for the Canadian audience. Visit the Bed Bath & Beyond Facebook page (www.Facebook.com/BedBathAndBeyond) or your newsfeed and respond to the question posted for which you are eligible each Monday as a comment to the post. You will receive one (1) entry into the applicable Weekly Entry Period drawing (U.S. drawing or Canadian drawing) for your qualified comment. Qualified comments must be responsive and may not be indecent, obscene, hateful, tortious, defamatory, or libelous or contain material that violates or infringes another's rights, or disparage Sponsor, or any other person or party or contain material that is unlawful in any way. Sponsor reserves the right to disqualify any comment that it finds unlawful, or in violation of these Official Rules, all in its sole discretion.

Limit: You may enter one (1) time per Weekly Entry Period. Multiple entrants are not permitted to share the same Facebook account. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different Facebook accounts, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the Facebook account used will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address used to create the Facebook account. Each potential winner may be required to show proof of being an authorized account holder.

5. Drawings: Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select each potential Weekly Entry Period winner from applicable eligible entries received from each Facebook post during the applicable Weekly Entry Period, on or around the dates listed in Section 3. Entries from previous Weekly Entry Periods will not be included in subsequent drawings. Sponsor will notify each potential winner via Facebook private message. Each potential winner or the parent or legal guardian where entrant is a minor in his place of residence will be required to sign and return a Declaration of Compliance, Liability and (where not prohibited) Publicity Release ("Declaration") within seven (7) days of the date notice or attempted notice is sent in order to claim the prize. Potential winners from Canada will be required to correctly answer a time-limited skill testing question without any assistance in order to be eligible to receive a prize. If a potential winner of any prize cannot be contacted, fails to sign and return the Declaration, fails to correctly answer the skill-testing question (where applicable), or the prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded.

6. Prizes: TWO (2) U.S. GRAND PRIZES (one (1) awarded each Weekly Entry Period): \$1,000 USD Bed Bath & Beyond ® Gift card. Approximate Retail Value ("ARV"): \$1,000 USD.

TWO (2) CANADIAN GRAND PRIZES (one (1) awarded each Weekly Entry Period): \$1,000 CAD Bed Bath & Beyond ® Gift card. Approximate Retail Value ("ARV"): \$1,000 CAD.

For All Prizes: Terms and conditions of gift cards apply. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of applicable eligible entries received during each Weekly Entry Period. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Sweepstakes.

Limit: One (1) prize per person.

7. Release: By receipt of any prize, winners agree to release and hold harmless Sponsor, Administrator, Facebook, Inc., and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim

or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

8. Publicity: Except where prohibited, participation in the Sweepstakes constitutes each winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state (and or province) for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

12. Entrant's Personal Information: Information collected from entrants is subject to Sponsor's Privacy Policy <http://www.bedbathandbeyond.com/policyPrivacy.asp> and to Administrator's Privacy Policy <http://www.helloworld.com/privacy-policy>.

13. Winner List: For a winner list, visit <http://bit.ly/291yCv4>. The winner list will be posted after winner confirmation is complete.

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